

Video

Templates vs Components

- **Templates** define full or partial page layouts (blog post, service page, archive page, search results, etc.)
- **Components** define individual re-usable elements (header, footer, card, form, gallery).
- Templates can contain components.
- Components can contain components (nested components).

Why? DRY HTML/PHP/JS!

- **CSS** gives you the ability to respect the DRY philosophy for styling (via classes and variables).
- **Templates & components** give you the ability to respect the DRY philosophy with HTML, PHP, and JS.

Component Type #1: Global

A **Global Component** gives you the same styling, layout, & content everywhere. There's a single source of truth for everything.

Basic of Templating (Builder x)

Not Secure bricks-clean.local/variables-dry-development-2-2-2-2/bricks=run

Facebook Hey! Business Personal Hosting Resources Basecamp Automatic.css Frames Hubspot HelpScout Geni.us InnerCircle ACSS Hey! Notification L... UserMaven Avventure JS MTLC Examples Docs: Home (Tem... Home (Builder)

Local

CONTENT STYLE

Use query loop

HTML tag section

Display flex

Flex wrap No wrap

Direction

Align self

Align main axis

Align cross axis

Column gap 67.5px

Row gap 67.5px

Flex grow 0

Flex shrink 1

Flex basis auto

Order 0

Section

Component Type #1: Global

A **Global Component** gives you the same styling, layout, & content everywhere. There's a single source of truth for everything.

Component Type #2: Local

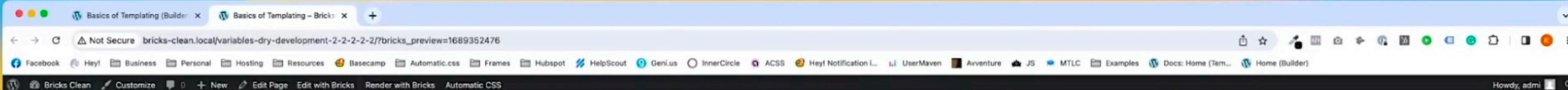
A **Local Component** gives you a pre-defined starting point to work from, mostly independent of other instances. The only exception is when you use classes to style elements of the component – other instances will share that styling.

Component Type #3: Dynamic

Structure

- Section
- Section
- Global
- Container
 - Heading
 - Basic Text
- Container
- Local
 - Container
 - Heading
 - Basic Text
 - Dynamic
 - Template: Dynamic Page
 - Template: Partial Dynamic Page
 - Template: Local Page
 - Template: Local Page
 - Template: Local Page
 - Template: Local Page

07:43



Component Type #1: Global

A **Global Component** gives you the same styling, layout, & content everywhere. There's a single source of truth for everything.



This header can be a component

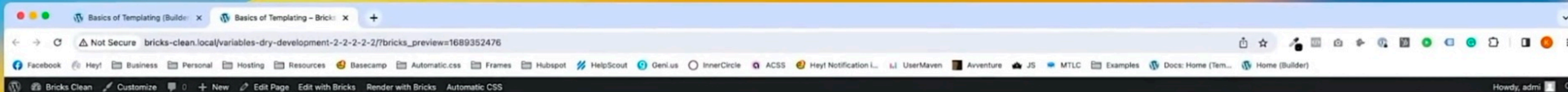
Component Type #2: Local

A **Local Component** gives you a pre-defined starting point to work from, mostly independent of other instances. The only exception is when you use classes to style elements of the component – other instances will share that styling.

Component Type #3: Dynamic

A **Dynamic Component** gives you the the same styling & layout, but with unique content. In true components, the layout can still be changed even after unique content is inserted, though this is not possible in most page builders.





Component Type #1: Global

A **Global Component** gives you the same styling, layout, & content everywhere. There's a single source of truth for everything.



The 2nd header is just a duplicate of the 1st and the moment we add something to the 1st it's no longer in line with the 2nd

Component Type #2: Local

A **Local Component** gives you a pre-defined starting point to work from, mostly independent of other instances. The only exception is when you use classes to style elements of the component – other instances will share that styling.



[Home](#) [About](#) [Contact](#)

123-456-7890



Type #2: Local

es you a pre-defined starting point to work from, mostly independent of
y exception is when you use classes to style elements of the component –
e that styling.

**This is confusing because this
is not what we want to do!**

Type #3: Dynamic

t gives you the the same styling & layout, but with unique content. In true
can still be changed even after unique content is inserted, though this is not
uilders.

Structure

Section

Section

Global

Container

Heading

Basic Text

Header Component

Copy # CMD + C

Paste CMD + V

Duplicate CMD + SHIFT + D

Delete

Copy styles

Paste styles

Insert (Block) ☐ ☐Wrap (Block) ☐ ☐Convert ☐ ☐

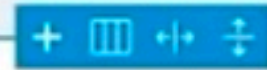
Save as template

Save as global element



[Home](#) [About](#) [Contact](#)

123-456-7890



Type #2: Local

es you a pre-defined starting point to work from, mostly independent of
y exception is when you use classes to style elements of the component –
e that styling.

Instead we use this

Type #3: Dynamic

t gives you the the same styling & layout, but with unique content. In true
can still be changed even after unique content is inserted, though this is not
uilders.

Structure

- Section
- Section
- Global
- Container
 - Heading
 - Basic Text
- Header Component
 - Copy # CMD + C
 - Paste CMD + V
 - Duplicate CMD + SHIFT + D
 - Delete
 - Copy styles
 - Paste styles
 - Insert (Block) ☐
 - Wrap (Block) ☐
 - Convert ☐
 - Save as template
 - Save as global element
- Template: Local Page
- Te
- Te
- Te



MY TEMPLATES

REMOTE TEMPLATES

Import images

Replace content



Save as template(Container)

Just a random
name. Has nothing
to do with the
component itself!

Header Component

Section

Template bundle

SAVE AS TEMPLATE

CANCEL



MY TEMPLATES

REMOTE TEMPLATES

Import images

Replace content

Template type

Search templates ..



Header Component

INSERT

EDIT



A **Global Component** gives you the same styling, layout, & content everywhere. There's a single source of truth for everything.

A **Local Component** gives you a pre-defined starting point to work from, mostly independent of other instances. The only exception is when you use classes to style elements of the component – other instances will share that styling.



A **Global Component** gives you the same styling, layout, & content everywhere. There's a single source of truth for everything.

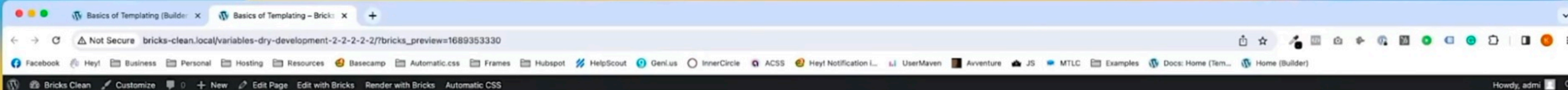
A **Global Component** gives you the same styling, layout, & content everywhere. There's a single source of truth for everything.



A **Local Component** gives you a pre-defined starting point to work from, mostly independent of other instances. The only exception is when you use classes to style elements of the component – ~~other instances will share that styling~~

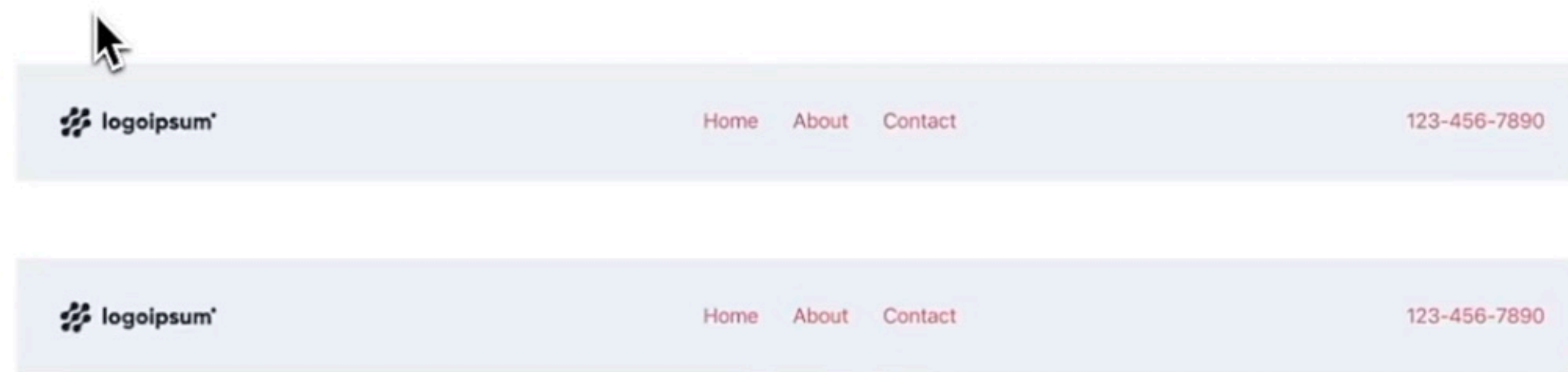
A **Local Component** gives you a pre-defined starting point to work from, mostly independent of other instances. The only exception is when you use classes to style elements of the component – ~~other instances will share that styling~~





Component Type #1: Global

A **Global Component** gives you the same styling, layout, & content everywhere. There's a single source of truth for everything.



Now the 2nd again is a duplicate of the 1st

Component Type #2: Local

A **Local Component** gives you a pre-defined starting point to work from, mostly independent of other instances. The only exception is when you use classes to style elements of the component – other instances will share that styling.



Template

#bricks-github

CONTENT

STYLE

• Template

Header Component

• Render without wrapper

Render on the front-end without the div wrapper

Component Type #1: Global

A **Global Component** gives you the same styling, is the source of truth for everything.

logoipsum

Home About Contact

123-456-7890

logoipsum

Home About Contact

123-456-7890

Component Type #2: Local

A **Local Component** gives you a pre-defined starting point to work from, mostly independent of other instances. The only exception is when you use classes to style elements of the component – other instances will share that styling.

Component Type #3: Dynamic

Structure

Section

Section

Global

Container

Template

Template

Local

Dynamic

Template: Dynamic Page

Template: Partial Dynamic Page

Template: Local Page

Template: Local Page

Template: Local Page

Template: Local Page

Template

Bricks (as of date of this recording) does not allow to edit this component on the page

14:21

← → ↻ Not Secure bricks-clean.local/wp-admin/edit.php?post_type=page

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Bricks Clean 0 + New Automatic CSS 1

Dashboard
Bricks
Posts
Media
Pages
All Pages
Add New
Comments
Appearance
Plugins
Users
Tools
Settings
ACF
Automatic CSS
WPCodeBox
Collapse menu

Pages Add New

Getting Started
Templates
Settings
Custom Fonts
Sidebars
System Information
License

We have to go to the Templates area

☐ Efficient Content Management — Bricks

☐ Fundamentals of Images — Bricks

☐ Grid

☐ Grid 101 — Bricks

☐ Grid 101 — Draft, Bricks

☐ Hero — Bricks

☐ Hero Section — Bricks

☐ Hero Section — Bricks

☐ Home — Bricks

☐ Links — Bricks



The screenshot displays a web browser window with a website template. The header component is highlighted, showing a logo on the left and navigation links (Home, About, Contact) on the right. A text overlay in the center reads "We removed the phone number". On the right side, a "Structure" panel lists the components: Header Component, Image, and Nav Menu. A video inset in the bottom right corner shows a man wearing a cap and glasses, speaking.

Header Component

Home About Contact

We removed the phone number

Structure

- Header Component
- Image
- Nav Menu

Component Type #1: Global

A **Global Component** gives you the same styling, layout, & content everywhere. There's a single source of truth for everything.

It's gone in both instances

logoipsum

Home About Contact

logoipsum

Home About Contact

Component Type #2: Local

A **Local Component** gives you a pre-defined starting point to work from, mostly independent of other instances. The only exception is when you use classes to style elements of the component – other instances will share that styling.



Header Component (Template) x Basics of Templating (Builder) x Basics of Templating - Bricks x +

Not Secure bricks-clean.local/variables-dry-development-2-2-2-2/bricks=run

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Basic Text

#bricks-rtv3h

CONTENT STYLE

A Global Component gives you the same styling, layout, & content everywhere. There's a single source of truth for everything.

Select text on canvas to format it. To add headings, paragraphs, and images use the "Rich Text" element.

HTML tag p

Link to Select link type

Structure

Section

Section

Global

Container

Heading

Basic Text

Template

Template

Local

Dynamic

Template: Dynamic Page

Template: Partial Dynamic Page

Template: Local Page

Template: Local Page

Template: Local Page

Template: Local Page

Template

Component Type #2: Local

A **Local Component** gives you a pre-defined starting point to work from, mostly independent of other instances. The only exception is when you use classes to style elements of the component – other instances will share that styling.

Component Type #3: Dynamic

A **Dynamic Component** gives you the the same styling & layout, but with unique content. In true components, the layout can still be changed even after unique content is inserted, though this is not possible in most page builders.

AD

Card #1

This is just placeholder text. Don't be alarmed, this is just here to fill up space since your finalized copy isn't ready yet.

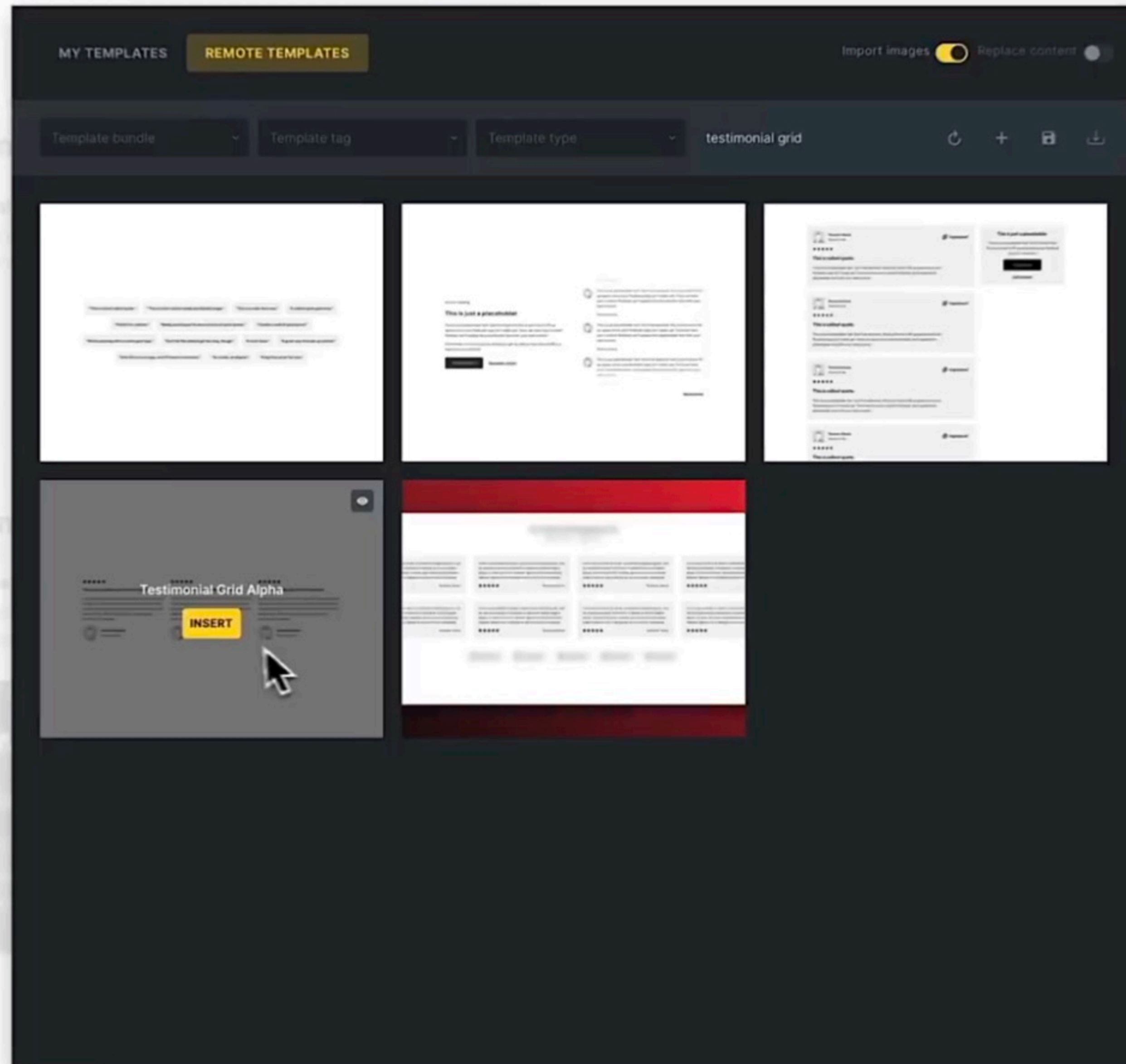
Card #2

This is just placeholder text. Don't be alarmed, this is just here to fill up space since your finalized copy isn't ready yet.

Card #3

This is just placeholder text. Don't be alarmed, this is just here to fill up space since your finalized copy isn't ready yet.

16:25



Header Component (Template) x Basics of Templating (Builder) x Basics of Templating - Bricks x +

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b

Container

#brks-julio

CONTENT STYLE

Use query loop

HTML tag

div

Display

flex

Flex wrap

No wrap

Direction

Align self

Align main axis

Align cross axis

Column gap

30px

Row gap

30px

Flex grow

0

Flex shrink

1

Flex basis

auto

Order

0

Component Type #2: Local

A **Local Component** gives you a pre-defined starting point to work from, mostly independent of other instances. The only exception is when you use classes to style elements of the component – other instances will share that styling.

★★★★★

The most quotable part of the testimonial.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Person's Name

Person's Title

★★★★★

The most quotable part of the testimonial.

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Person's Name

Person's Title

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Person's Name

Person's Title

Component Type #3: Dynamic

A **Dynamic Component** gives you the the same styling & layout, but with unique content. In true components, the layout can still be changed even after unique content is inserted, though this is not possible in most page builders.

Structure

Section

Section

Global

Container

Heading

Basic Text

Template

Template

Local

Container

Testimonial Grid Alpha

Dynamic

Template: Dynamic Page

Template: Partial Dynamic Page

Template: Local Page

Template: Local Page

Template: Local Page



17:58

Component Type #2: Local

A **Local Component** gives you a pre-defined starting point to work from, mostly independent of other instances. The only exception is when you use classes to style elements of the component – other instances will share that styling.

★★★★★

The most quotable part of the testimonial.

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Person's Name
Person's Title

★★★★★

The most quotable part of the testimonial.

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Person's Name
Person's Title

★★★★★

The most quotable part of the testimonial.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



Person's Name
Person's Title

Component Type #3: Dynamic

A **Dynamic Component** gives you the the same styling & layout, but with unique content. In true components, the layout can still be changed even after unique content is inserted, though this is not possible in most page builders.



AD

⚙

⏮

Component Type #2: Local

A **Local Component** gives you a pre-defined starting point to work from, mostly independent of other instances. The only exception is when you use classes to style elements of the component – other instances will share that styling.

If we make a change
in one card it's
not happening to
the other cards

The most quotable part of the
testimonial.



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exercitation ullamco laboris nisi ut aliquip ex ea
commodo consequat.



Person's Name

Person's Title



The most quotable part of the
testimonial.

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commodo consequat.



Person's Name

Person's Title



The most quotable part of the
testimonial.

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incididunt ut labore et dolore magna aliqua. Ut
enim ad minim veniam, quis nostrud
exercitation ullamco laboris nisi ut aliquip ex ea
commodo consequat.



Person's Name

Person's Title



[illegible]

Testimonial Card Alpha

.fr-testimonial-card-alpha

fr-testimonial-card-alpha

CONTENTSTYLE

LAYOUT

TYPOGRAPHY

BACKGROUND

Background color

SELECT IMAGE

Select dynamic data

External URL

Background attachment

Scroll

Set to "Fixed" for parallax effect.

Background position

Top left

Background repeat

Repeat

Background size

Cover

Background video

https://www.youtube.com/watch?v=r2fm2C3...

YouTube, Vimeo or file URL

BORDER / BOX SHADOW

GRADIENT / OVERLAY

SHAPE DIVIDERS

TRANSFORM

CSS

Component Type #2: Local

A **Local Component** gives you a pre-defined starting point to other instances. The only exception is when you use classes to other instances will share that styling.

★★★★★

The most quotable part of the testimonial.

Basic Text

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Person's Name

Person's Title

★★★★★

The most quotable part of the testimonial.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Person's Name

Person's Title

★★★★★

The most quotable part of the testimonial.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Person's Name

Person's Title

Component Type #3: Dynamic

A **Dynamic Component** gives you the the same styling & layout, but with unique content. In true components, the layout can still be changed even after unique content is inserted, though this is not possible in most page builders.

Structure

Global

Container

Heading

Basic Text

Template

Template

Local

Container

Testimonial Grid Alpha

Testimonial Card Alpha

Header

Icon

Icon

Icon

Icon

Icon

Body

Callout

Quote

A local component can be turned into a global component or even a dynamic component

20:23

Header Component (Template) x Basics of Templating (Builder) x Basics of Templating - Bricks x

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Testimonial Card Alpha

.fr-testimonial-card-alpha x 1

.fr-testimonial-card-alpha

CONTENT STYLE

LAYOUT

TYPOGRAPHY

BACKGROUND

Background color

SELECT IMAGE

Select dynamic data

External URL

Background attachment

Scroll

Set to "Fixed" for parallax effect.

Background position

Top left

Background repeat

Repeat

Background size

Cover

Background video

https://www.youtube.com/watch?v=rpfm2C3...

YouTube, Vimeo or file URL

BORDER / BOX SHADOW

GRADIENT / OVERLAY

SHAPE DIVIDERS

TRANSFORM

CSS

Structure

Global

Container

Heading

Basic Text

Template

Template

Local

Container

Testimonial Grid Alpha

Testimonial Card Alpha

Header

Icon

Icon

Icon

Icon

Icon

Icon

Body

Callout

Quote

Component Type #3: Dynamic

A **Dynamic Component** gives you the the same styling & layout, but with unique content. In true components, the layout can still be changed even after unique content is inserted, though this is not possible in most page builders.

Card #1

This is just placeholder text. Don't be alarmed, this is just here to fill up space since your finalized copy isn't ready yet.

Card #2

This is just placeholder text. Don't be alarmed, this is just here to fill up space since your finalized copy isn't ready yet.

Card #3

This is just placeholder text. Don't be alarmed, this is just here to fill up space since your finalized copy isn't ready yet.

Template Type #1: Full Dynamic Template

A **Full Dynamic Template** dynamically generates the entirety of the page layout and content. Changes can only be made via the source template. A good example is a Blog Post Template.

As of time of this recording this functionality is not available in Bricks (or any other PB - except Cwicly)

Section

20:40

The screenshot shows a web browser window with multiple tabs. The active tab is 'bricks-clean.local/variables-dry-development-2-2-2-2/bricks=run'. The browser's address bar shows the URL. The page content is a template builder interface. On the left, there is a 'Template Card' panel with 'CONTENT' and 'STYLE' tabs. Below it is a 'GRID ITEM' panel with settings for 'Grid column', 'Grid row', 'Use query loop', 'HTML tag', 'Display', 'Flex wrap', 'Direction', 'Align self', 'Align main axis', 'Align cross axis', 'Column gap', 'Row gap', 'Flex grow', 'Flex shrink', 'Flex basis', and 'Order'. The main content area displays a 'Component Type #3: Dynamic' section. It features a heading 'Component Type #3: Dynamic' and a paragraph: 'A Dynamic Component gives you the the same styling & layout components, the layout can still be changed even after unique possible in most page builders.' Below this, there are three cards: 'Card #1' with placeholder text and a 'Call to action' button, 'Card #2' with placeholder text, and 'Card #3' with placeholder text. A video overlay in the bottom right corner shows a man wearing a cap and glasses, speaking. The video player has a progress bar at the bottom showing 25:10.

Header Component (Template: X) Basics of Templating (Builder: X) Basics of Templating - Bricks: X Website Ipsum - For the type: X

Not Secure bricks-clean.local/variables-dry-development-2-2-2-2/bricks=run

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Template Card

#bricks-1234567890

template-card

CONTENT STYLE

GRID ITEM

Grid column auto / auto

Grid row auto / auto

Use query loop

HTML tag div

Display flex

Flex wrap No wrap

Direction

Align self

Align main axis

Align cross axis

Column gap normal

Row gap 20px

Flex grow 0

Flex shrink 1

Flex basis auto

Order 0

Person's Name
Person's Title

Person's Name
Person's Title

Person's Name
Person's Title

Structure

- Body
 - Callout
 - Quote
 - Footer
 - Avatar
 - Wrapper
 - Testimonial Card Alpha
 - Testimonial Card Alpha
 - Dynamic
 - Container
 - Heading
 - Basic Text
 - Container
 - Template Card
 - Icon
 - Heading
 - Basic Text
 - Text link
 - Template Card

Component Type #3: Dynamic

A Dynamic Component gives you the the same styling & layout components, the layout can still be changed even after unique possible in most page builders.

Card #1

This is just placeholder text. Don't be alarmed, this is just here to fill up space since your finalized copy isn't ready yet.

Call to action

Card #2

Traditionally our industry has used Lorem Ipsum, which is placeholder text written in Latin. Unfortunately, not everyone is familiar with Lorem Ipsum and that can lead to confusion.

Card #3

There are other placeholder text alternatives like Hipster Ipsum, Zombie Ipsum, Bacon Ipsum, and many more.

Template Type #1: Full Dynamic Template

25:10

Header Component (Templat... Basics of Templating (Builder... Basics of Templating - Bricks... Website Ipsum - For the type...

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Template Card

#brise-vtydtq 1

template-card

CONTENT STYLE

GRID ITEM

Grid column auto / auto

Grid row auto / auto

Use query loop

HTML tag div

Display flex

Flex wrap No wrap

Direction

Align self

Align main axis

Align cross axis

Column gap normal

Row gap 20px

Flex grow 0

Flex shrink 1

Flex basis auto

Order 0

Person's Title

Person's Title

Person's Title

Component Type #3: Dynamic

A **Dynamic Component** gives you the the same styling components, the layout can still be changed even after possible in most page builders.

The only way to solve this problem would be to have fields which can be dynamically filled but that's not yet available in Bricks (or any other PB)

Card #1

This is just placeholder text. Don't be alarmed, this is just here to fill up space since your finalized copy isn't ready yet.

Call to action

Card #2

Traditionally our industry has used Lorem Ipsum, which is placeholder text written in Latin. Unfortunately, not everyone is familiar with Lorem Ipsum and that can lead to confusion.

Card #3

There are other placeholder text alternatives like Hipster Ipsum, Zombie Ipsum, Bacon Ipsum, and many more.

Structure

- Callout
- Quote
- Footer
 - Avatar
 - Wrapper
- Testimonial Card Alpha
- Testimonial Card Alpha
- Dynamic
 - Container
 - Heading
 - Basic Text
 - Container
 - Template Card
 - Icon
 - Heading
 - Basic Text
 - Text link
 - Template Card
 - Icon

Template Type #1: Full Dynamic Template

A **Full Dynamic Template** dynamically generates the entirety of the page layout and content. Changes can only be made via the source template. A good example is a Blog Post Template.

26:19

The screenshot displays a web browser window with multiple tabs. The active tab is titled "bricks-clean.local/variables-dry-development-2-2-2-2/7bricks=run". The browser's address bar shows the URL. The main content area of the browser displays a video player. The video content is as follows:

Template Type #1: Full Dynamic Template

A **Full Dynamic Template** dynamically generates the entirety of the page layout and content. Changes can only be made via the source template. A good example is a Blog Post Template.

Template Type #2: Partial Dynamic Template

A **Partial Dynamic Template** generates part of a page dynamically, while the user can determine the rest of the page content statically. Imagine a service page where the hero will be generated by a template, but the user can determine the rest of the page content on a per-page basis.

Template Type #3: Full Local Template

A **Full Local Template** inserts a pre-defined full page layout that the user can then manipulate statically. It's a "starting point" that isn't influenced by other instances (other than styling from

The interface also includes a left sidebar with a "Template Card" section and a "GRID ITEM" section. The "Template Card" section has a "CONTENT" tab and a "STYLE" tab. The "GRID ITEM" section has settings for "Grid column", "Grid row", "Use query loop", "HTML tag", "Display", "Flex wrap", "Direction", "Align self", "Align main axis", "Align cross axis", "Column gap", "Row gap", "Flex grow", "Flex shrink", "Flex basis", and "Order". The right sidebar has a "Structure" panel showing a list of components: Callout, Quote, Footer, Avatar, Wrapper, Testimonial Card Alpha, Dynamic, Container, Heading, Basic Text, Template Card, Icon, and Text link.

A video inset in the bottom right corner shows a man wearing a cap and glasses, speaking.

← → ↻ ⚠ Not Secure bricks-clean.local/wp-admin/edit.php?post_type=bricks_template

Facebook Hey! Business Personal Hosting Resources Basecamp Automatic.css Frames Hubspot HelpScout Geni.us InnerCircle ACSS Hey! Notification i... UserMaven Avventure JS MT

Bricks Clean 0 + New Automatic CSS

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My Templates

Add New

Import template

All (1) | Published (1)

Bulk actions ▼ Apply All dates ▼ Filter

☐	Title	Type	Conditions	Bundle	Tags	Shortcode
☐	Header Component — Bricks	Section	-	-	-	[bricks_temp
☐	Title	Type	Conditions	Bundle	Tags	Shortcode

Bulk actions ▼ Apply

If we created a blog post it will be displayd by Bricks in a default way but in fact we don't have a blog post template yet



Hubspot HelpScout Geni.us InnerCircle ACSS Hey! Notification i... UserMaven Avventure JS MTLC Examples Docs: Home (Tem... Home (Builder)

Howdy, admin

Screen Options

Template Type

Select template type:

Single

EDIT WITH BRICKS

Publish

Save Draft Preview

Status: Draft [Edit](#)

Visibility: Public [Edit](#)

Publish immediately [Edit](#)

[Move to Trash](#) [Publish](#)

Template Tag

[Add](#)

Separate tags with commas

[Choose from existing tags](#)

Template

[Add](#)

Separate tags with commas

[Choose from existing tags](#)

28:22

Header Component (Template) x Blog: Single Post (Template) x This is my awesome blog pos x Basics of Templating (Builder) x Basics of Templating - Bricks x Website Ipsum - For the type x

Not Secure bricks-clean.local/template/blog-single-post/?bricks=run

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Template settings

CONDITIONS

Set condition(s) to show template on specific areas of your site.

Condition (1)

Select

- Entire website
- Front page
- Post type
- Archive
- Search results
- Error page
- Terms
- Individual

We have to tell Bricks where to use this template

Click on any element to add it to your canvas.



Template settings

• CONDITIONS

Set condition(s) to show template on specific areas of your site.

• Post type

• Post type

Posts ×

Exclude

+
ADD CONDITION

POPULATE CONTENT



Click on any element to add it to your canvas.



Header Component (Template) x Blog: Single Post (Template) x This is my awesome blog pos x Basics of Templating (Builder) x Basics of Templating - Bricks x Website Ipsum - For the type x

Not Secure bricks-clean.local/template/blog-single-post/?bricks=run

Facebook Hey! Business Personal Hosting Resources Basecamp Automatic.css Frames Hubspot HelpScout Geni.us InnerCircle ACSS Hey! Notification i... UserMaven Avventure JS MTI

Heading

#brxe-lsywpe

CONTENT STYLE

Select dynamic data

Here goes my heading ..

HTML tag h1 x

Type None

Style None

Link to

Select link type

SEPARATOR



30:45

Header Component (Template) x Blog: Single Post (Template) x This is my awesome blog pos x Basics of Templating (Builder) x Basics of Templating - Bricks x Website Ipsum - For the type x

Not Secure bricks-clean.local/template/blog-single-post/?bricks=run

Facebook Hey! Business Personal Hosting Resources Basecamp Automatic.css Frames Hubspot HelpScout Geni.us InnerCircle ACSS Hey! Notification i... UserMaven Avventure JS MT

Heading

#brxe-lsywpe

CONTENT STYLE

Here goes my heading ..

Search tag

POST

post_title

post_id

post_url

post_date

post_modified

post_time

post_comments_count

post_comments

post_content



30:51

Header Component (Template) x Blog: Single Post (Template) x This is my awesome blog pos x Basics of Templating (Builder) x Basics of Templating - Bricks x Website Ipsum - For the type x

Not Secure bricks-clean.local/template/blog-single-post/?bricks=run

Facebook Hey! Business Personal Hosting Resources Basecamp Automatic.css Frames Hubspot HelpScout Geni.us InnerCircle ACSS Hey! Notification i... UserMaven Avventure JS MT

Post Content

#brxe-yfanwr

CONTENT STYLE

Edit WordPress content (WP admin).

Data source

- WordPress
- WordPress
- Bricks

Blog: Single Post

No WordPress added content found.



This is my awesome blog post

This is just placeholder text. Don't be alarmed, this is just here to fill up space since your finalized copy isn't ready yet. Once we have your content finalized, we'll replace this placeholder text with your real content.

Sometimes it's nice to put in text just to get an idea of how text will fill in a space on your website.

Traditionally our industry has used Lorem Ipsum, which is placeholder text written in Latin. Unfortunately, not everyone is familiar with Lorem Ipsum and that can lead to confusion. I can't tell you how many times clients have asked me why their website is in another language!

There are other placeholder text alternatives like Hipster Ipsum, Zombie Ipsum, Bacon Ipsum, and many more. While often hilarious, these placeholder passages can also lead to much of the same confusion.

If you're curious, this is Website Ipsum. It was specifically developed for the use on development websites. Other than being less confusing than other random Website Ipsum is also formatted in patterns more similar to how real copy is formatted on the web today.

Dynamically pulled in from WordPress



This is my newest awesomest blog post

This is just placeholder text. Don't be alarmed, this is just here to fill up space since your finalized copy isn't ready yet. Once we have your content finalized, we'll replace this placeholder text with your real content.

Sometimes it's nice to put in text just to get an idea of how text will fill in a space on your website.



Woman in black bandages and sportswear hits a punching bag, thai boxing training. Female boxer in gym, girl fighter in sport club, elbow punches practice

Traditionally our industry has used Lorem Ipsum, which is placeholder text written in Latin. Unfortunately, not everyone is familiar with Lorem Ipsum and that can lead to confusion. I can't tell you how many times clients have asked me why their website is in another language!

There are other placeholder text alternatives like Hipster Ipsum, Zombie Ipsum, Bacon Ipsum, and many more. While often hilarious, these placeholder passages can also lead to much of the same confusion.

With the template we have the single source of truth for all our blog posts



MY TEMPLATES

REMOTE TEMPLATES

Import images ☐ Replace content ☐

Frames

Template bundle

Template tag

Template type

blog post



Blog Post Charlie

This is just a placeholder headline, we will

INSERT

This is just a placeholder headline,
we will replace it soon.

Blog post heading

John Smith • August 18, 2022 • 0 comments

A first heading

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.



Header Component (Template) x Blog: Single Post (Template) x Edit Post *This is my newest x This is my newest awesome: x +

Not Secure bricks-clean.local/this-is-my-newest-awesomest-blog-post/

Facebook Hey! Business Personal Hosting Resources Basecamp Automatic.css Frames Hubspot HelpScout GenLus InnerCircle ACSS Hey! Notification L... UserMaven Adventure JS MTLC Examples Docs: Home (Tem... Home (Builder)

Bricks Clean Customize 0 + New Edit Post Edit with Bricks Render with Bricks Automatic CSS Howdy, admi

admi on July 14, 2023

This is my newest awesomest blog post

This is just placeholder text. Don't be alarmed, this is just here to fill up space since your finalized copy isn't ready yet.

This is just placeholder text. Don't be alarmed, this is just here to fill up space since your finalized copy isn't ready yet. Once we have your content finalized, we'll replace this placeholder text with your real content.

Sometimes it's nice to put in text just to get an idea of how text will fill in a space on your website.



34:59

The screenshot displays a web browser window with multiple tabs. The active tab is titled "bricks-clean.local/variables-dry-development-2-2-2-2/bricks=run". The browser's address bar shows "Not Secure bricks-clean.local/variables-dry-development-2-2-2-2/bricks=run". The page content is a video player showing a presentation about Bricks Builder templates. The presentation has a dark theme with a sidebar on the left containing a search bar and categorized element lists: PINNED ELEMENTS (Container, Section, Block, Heading, Basic Text), LAYOUT (Div), BASIC (Rich Text, Text link, Button, Icon, Image, Video), and GENERAL (Nav (Nestable), Dropdown, Offcanvas, Toggle, Divider, Icon Box). The main content area lists three template types:

- Template Type #1: Full Dynamic Template**
A **Full Dynamic Template** dynamically generates the entirety of the page layout and content. Changes can only be made via the source template. A good example is a Blog Post Template.
- Template Type #2: Partial Dynamic Template** (highlighted with a yellow box)
A **Partial Dynamic Template** generates part of a page dynamically, while the user can determine the rest of the page content statically. Imagine a service page where the hero will be generated by a template, but the user can determine the rest of the page content on a per-page basis.
- Template Type #3: Full Local Template**
A Full Local Template inserts a pre-defined full page layout that the user can then manipulate statically. It's a "starting point" that isn't influenced by other instances (other than styling from classes).

On the right side of the video player, there is a "Structure" panel showing a hierarchical list of page elements: Section, Section, Global, Local, Dynamic, Template: Dynamic Page, Template: Partial Dynamic Page, Template: Local Page, Template: Local Page, Template: Local Page, Template: Local Page, and Template.

In the bottom right corner, there is a video inset showing a man wearing a cap and glasses, speaking.

Dashboard

Bricks

Posts

Media

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All Pages

Add New

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Pages [Add New](#)

All (18) | Published (17) | Draft (1)

Bulk actions [Apply](#) All dates [Filter](#)☐ Title☐ Basics of Templating — Bricks☐ Breakpoints, Media Queries, and the CSS Cascade — Bricks☐ Efficient Content Management — Bricks☐ Fundamentals of Images — Bricks☐ Grid

Field Groups

Post Types

Taxonomies

Tools

Updates

☐ Hero Section — Bricks☐ Hero Section — Bricks☐ Home — Bricks☐ Links — Bricks

Add New Post Type

Save Changes

Plural Label *

Services

Singular Label *

Service

Post Type Key *

service

Lower case letters, underscores and dashes only, Max 20 characters.

Taxonomies

Select

Select existing taxonomies to classify items of the post type.



Public

Visible on the frontend and in the admin dashboard.



Hierarchical

Hierarchical post types can have descendants (like pages).



Services < Bricks Clean — Wo x | Blog: Single Post (Template) x | Edit Post "This is my newest x | Posts < Bricks Clean — Word x | This is my awesome blog pos x | +

Not Secure bricks-clean.local/wp-admin/edit.php?post_type=services

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Bricks Clean 0 + New Automatic CSS

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Add New
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WPCodeBox
Collapse menu

Services [Add New](#)

All (1) | Published (1) | Trash (1)

Bulk actions [Apply](#) All dates [Filter](#)

☐	Title	
☐	Service #1	Edit Quick Edit Trash View Duplicate
☐	Title	

Bulk actions [Apply](#)



37:04

Services < Bricks Clean — Wo x | Blog: Single Post (Template) x | Edit Post "This is my newest x | Posts < Bricks Clean — WordF x | This is my awesome blog pos x | +

Not Secure bricks-clean.local/wp-admin/edit.php?post_type=services

Facebook Hey! Business Personal Hosting Resources Basecamp Automatic.css Frames Hubspot HelpScout Genl.us InnerCircle ACSS Hey! Notification i... UserMaven Adventure JS MT

Bricks Clean 0 + New Automatic CSS

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Trash (1)

Apply All dates Filter

Bulk actions Apply

We want the Hero dynamically created and the rest of the page statically by the user



Posts < Bricks Clean — Wordi... X | This is my awesome blog pos... X | +

Hubspot HelpScout Geni.us InnerCircle ACSS Hey! Notification i... UserMaven Avventure JS MTLC Examples Docs: Home (Tem... Home (Builder)

Howdy, admin Screen Options

EDIT WITH BRICKS

Template Type ^ v ▲

Select template type:

Single v

Publish ^ v ▲

Save Draft Preview

Status: Draft [Edit](#)

Visibility: Public [Edit](#)

Publish immediately [Edit](#)

[Move to Trash](#) Publish

Template Tag ^ v ▲

Add

Separate tags with commas

[Choose from the most used tags](#)

Templat

Separate

[Choose from the most used tags](#)



Service Page (Template) x Blog: Single Post (Template) x Edit Post "This is my newest" x Posts < Bricks Clean — WordP x This is my awesome blog pos x +

Not Secure bricks-clean.local/template/service-page/?bricks=run

Facebook Hey! Business Personal Hosting Resources Basecamp Automatic.css Frames Hubspot HelpScout Geni.us InnerCircle ACSS Hey! Notification i... UserMaven Adventure JS MT

b ? [Icons] W 1920 H - % 100

Template settings

1

Set condition(s) to show template on specific areas of your site.

Post type

2

Post type

3

Services x

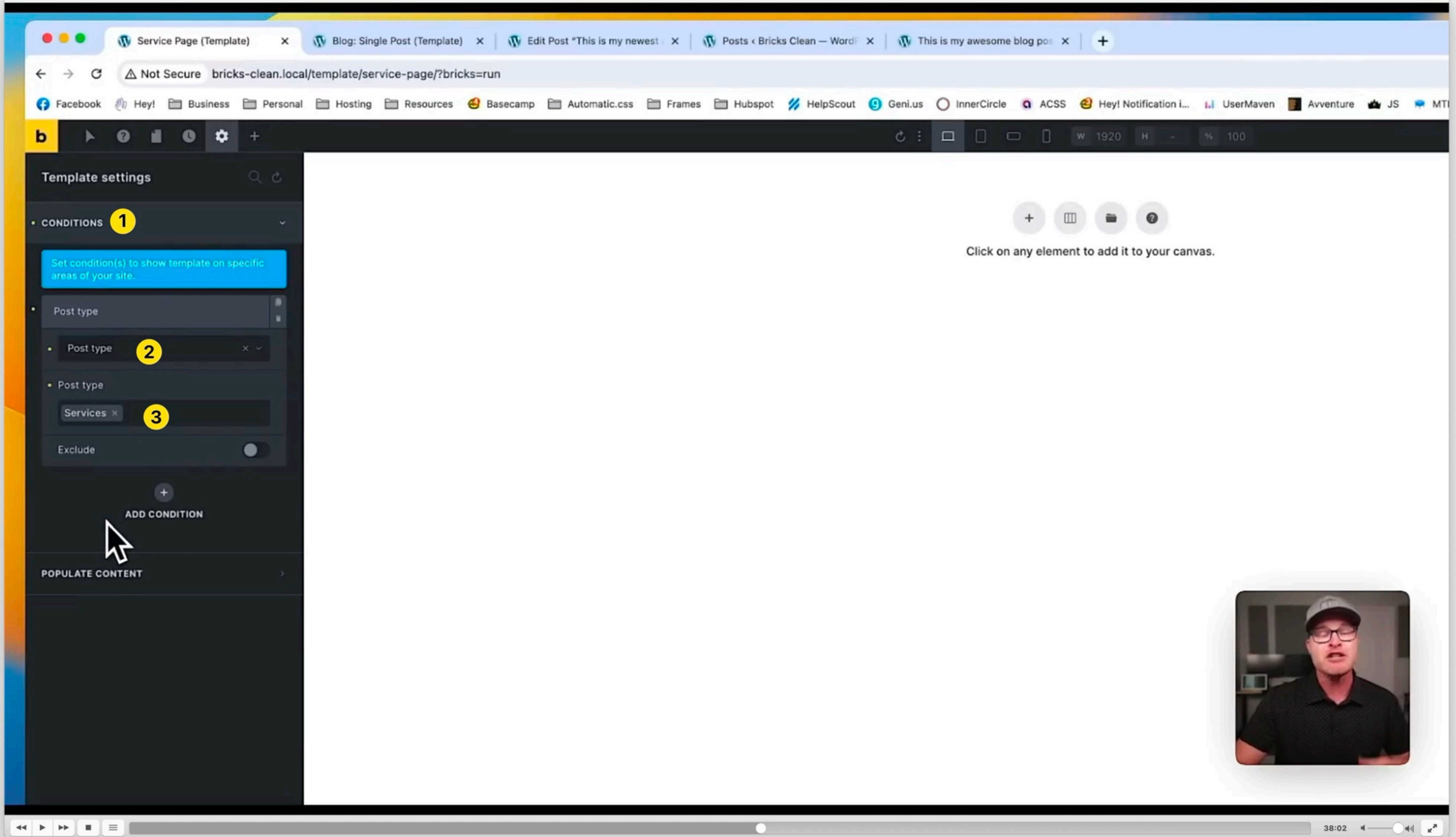
Exclude

+ ADD CONDITION

POPULATE CONTENT

+ [Icons] ?

Click on any element to add it to your canvas.



38:02

Template settings

• CONDITIONS

• POPULATE CONTENT

Select type of content to show on canvas, then click "APPLY PREVIEW" to show the selected content on the canvas.

• Content type

Single post/page

Single post/page

Select

service

Service #1 (Service)

Service Page (Template)

**This is for preview only
while building the page**



Click on any element to add it to your canvas.



The screenshot displays a web browser window with multiple tabs open, including 'Service Page (Template)', 'Blog: Single Post (Template)', 'Edit Post *This is my newest...', 'Posts < Bricks Clean — Word...', and 'This is my awesome blog post...'. The active tab shows a service page template at 'bricks-clean.local/template/service-page/?bricks=run'. The browser's address bar and various extension icons are visible.

The design tool interface includes a left sidebar with a 'Hero Alpha' component selected. The sidebar has tabs for 'CONTENT' and 'STYLE', and sections for 'LAYOUT', 'SPACING' (Margin, Padding), 'SIZING' (Width, Min. width, Max. width, Height, Min. height, Max. height), 'POSITIONING' (Position, Top, Right, Bottom, Left, Z-index), and 'MISC'. The main canvas shows a hero section with the heading 'Your hero heading', placeholder text 'Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.', and two buttons labeled 'Primary action' and 'Secondary action'. A large image placeholder is on the right, and a green 'TEMPLATE SAVED' notification is displayed over it. A 'Structure' panel on the right shows the component hierarchy: 'Hero Alpha' and 'Inner Wrapper'.

At the bottom of the browser window, a video player interface is visible, showing a man wearing a cap and glasses, and a progress bar indicating the video is at 39:03.

The screenshot displays a web browser window with multiple tabs. The active tab is titled "Service Page (Template)" and shows a URL "bricks-clean.local/template/service-page/?bricks=run". The browser's address bar indicates "Not Secure". The page content is a service page template with a heading, a paragraph of Lorem Ipsum text, and two buttons labeled "Primary action" and "Secondary action". A sidebar editor is visible on the left, showing the "Heading" component selected. The sidebar includes fields for "CONTENT" and "STYLE", with a "HTML tag" dropdown set to "h1". A yellow arrow points from the "{post_title}" placeholder in the sidebar to the "{post_title}" placeholder in the main content area. A video player overlay is positioned on the right side of the page, showing a man in a cap and glasses speaking.

Service Page (Template) x Services < Bricks Clean — Wo x Service #1 — Bricks Clean x +

Not Secure bricks-clean.local/template/service-page/?bricks=run

Facebook Hey! Business Personal Hosting Resources Basecamp Automatic.css Frames Hubspot HelpScout Geni.us InnerCircle ACSS Hey! Notification i... UserMaven Avventure JS MTI

Heading

#brxe-ccc6c4 1

.fr-hero-alpha__heading

CONTENT STYLE

• {post_title} ⚡

• HTML tag h1

Type None

Style None

Link to Select link type

SEPARATOR

{post_title}

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Primary action Secondary action

39:57

Service Page (Template) x Services - Bricks Clean - W x Service #1 - Bricks Clean x +

Not Secure bricks-clean.local/template/service-page/?bricks=run

Facebook Heyl Business Personal Hosting Resources Basecamp Automatic.css Frames Hubspot HelpScout GenLus InnerCircle ACSS Heyl Notification L UserMaven Avventure JS MTLC Examples Docs: Home (Tem... Home (Builder)

Primary Action

#brice-54da64 1

btn--action

CONTENT STYLE

LAYOUT

TYPOGRAPHY

BACKGROUND

Background color

SELECT IMAGE

Select dynamic data +

External URL

BORDER / BOX SHADOW

GRADIENT / OVERLAY

TRANSFORM

CSS

ATTRIBUTES

Service #1

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Primary action

The rest comes from Custom Fields

Structure

- Hero Alpha
- Inner Wrapper
 - Content
 - Heading
 - Lede
 - CTA Links Alpha
 - Primary Action
 - Media

41:01

- Media
- Pages
- Comments
- Services
- Appearance
- Plugins
- Users
- Tools
- Settings

ACF

Field Groups

- Post Types
- Taxonomies
- Tools
- Updates

Automatic CSS

WPCodeBox

- Collapse menu

Fields

#	Label	Name	Type
1	Service Lede Edit Duplicate Delete	service_lede	Text Area

General Validation Presentation Conditional Logic

Field Type

Text Area

Browse Fields

Field Label

Service Lede

This is the name which will appear on the EDIT page

Field Name

service_lede

Single word, no spaces. Underscores and dashes allowed

Default Value

Appears when creating a new post

Close Field



+ Add Field

Field group published. ×Fields ^

#	Label	Name	Type
1	Service Lede	service_lede	Text Area
2	Hero CTA Text	hero_cta_text	Text
3	Hero CTA Link	hero_cta_link	Text

+ Add Field

Settings ^

Location Rules Presentation Group Settings

Rules

Show how this field group if

Post Type



is equal to



- ✓ Post
- Page
- Service
- Custom Field
- Template

and

Add rule group



Service Page (Template) x Edit Service "Service #1" x Service #1 - Bricks Clean x +

Not Secure bricks-clean.local/wp-admin/post.php?post=862&action=edit

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WordPress + ↶ ↷ ≡

Switch to draft Preview Update

Service #1

Type / to choose a block

Service

Service Lede

Hero CTA Text

Hero CTA Link

Service

Summary

Visibility Public

Publish July 14, 2023 5:16 pm UTC+0

URL bricks-clean.local/services/service-1/

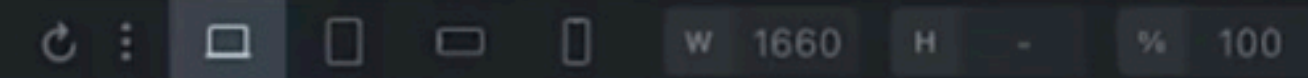
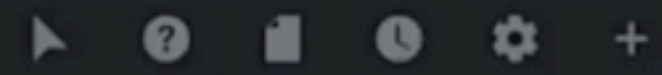
Move to trash

Featured image

Set featured image



b



Lede



#brxe-cbe7c4

1

.fr-hero-alpha__lede

CONTENT

STYLE

Search tag

wp_user_picture

wp_user_meta

ADVANCED

echo

do_action

ACF

acf_service_lede

acf_hero_cta_text

acf_hero_cta_link

acf_get_row_layout

Women's Kickboxing

Primary action



43:39



Women's Kickboxing

This is my custom service lede paragraph for Service #1. Is it showing up in the template?

Buy Now

Now all Hero content is dynamic



ot Secure Bricks-clean.local /edit.php?post_type=bricks_template

Facebook Business Persona Hosting Resources Basecamp Automattic Press Frames Hubspot HelpScout Genesys Zendesk ACS5 Help Information UserVoice Avast Antivirus

Bricks Clean 0 + New Automatic CSS

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Automatic CSS

WPCodeBox

Collapse menu

My Templates

Add New

Import template

All (3) | Published (3)

Bulk actions All dates

☐	Title	Type	Conditions	Bundle	Tags	Shortcode
☐	Service Page — Bricks Edit Quick Edit Trash View Duplicate Export Template Edit with Bricks	Single	Post type (Service)	-	-	[bricks_templ
☐	Blog: Single Post — Bricks			-	-	[bricks_templ
☐	Header Component — Bricks	Section	-	-	-	[bricks_templ
☐	Title	Type	Conditions	Bundle	Tags	Shortcode

Bulk actions

Now we take a look how the user
can put static content in it



← → ↻ ⚠ Not Secure bricks-clean.local/template/service-page/?bricks=run

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b ? 📄 ⌚ ⚙️ +

🔄 ⋮ 🖼️ 📱 📺 W 1920 H - % 100

Post Content

#brxe-tclhsd

CONTENT

STYLE

[Edit WordPress content \(WP admin\).](#)

Data source

WordPress

WordPress

Bricks

The secret: We're telling Bricks that the following Post Content is not coming from WordPress!

Women's Kickboxing

This is my custom service lede paragraph for Service #1. Is it showing up in the template?

Buy Now



No WordPress added content found.

Service Page (Template) x Settings < Bricks Clean — W x Brazilian Jiu Jitsu — Bricks Cle x +

Not Secure bricks-clean.local/wp-admin/admin.php?page=bricks-settings#tab-general

Facebook Hey! Business Personal Hosting Resources Basecamp Automatic.css Frames Hubspot HelpScout Geni.us InnerCircle ACSS Hey! Notification i... UserMaven Avventure JS MTI

Bricks Clean 0 + New Automatic CSS

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Appearance

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Settings

ACF

Automatic CSS

WPCodeBox

Custom breakpoints

Settings

Export Settings Import Settings

General Builder access Templates Builder Performance API keys Custom code

Post types

Select post types to [edit with Bricks](#).

☐ Posts

☒ Pages

☒ Services

Gutenberg data

[Convert Gutenberg data](#) into Bricks data and vice versa.

☐ Load Gutenberg data into Bricks

☐ Save Bricks data as Gutenberg data

SVG uploads

SVG files describe images in XML format and can therefore contain malicious code. With [SVG uploads](#) enabled Bricks will try to sanitize SVG files during upload.

☒ Administrator

☒ Editor

☐ Author

☐ Contributor

Miscellaneous

☒ Disable Bricks Open Graph meta tags

☒ Disable Bricks SEO meta tags

☒ Generate custom image sizes

☐ Disable "Skip links"

☒ Smooth scroll (CSS)

☐ Enable "Delete Bricks data" button

☐ Query Bricks data in search results



Service Page (Template) x Brazilian Jiu Jitsu (Builder) x Brazilian Jiu Jitsu - Bricks Ch x +

Not Secure bricks-clean.local/services/brazilian-jiu-jitsu/7bricks=run

Facebook Hey! Business Personal Hosting Resources Basecamp Automatic.css Frames Hubspot HelpScout Geni.us InnerCircle ACS5 Hey! Notification L... UserMaven Avventure JS MTLC Examples Docs: Home (Tem... Home (Builder)

Search elements

PINNED ELEMENTS

- Container
- Section
- Block
- Heading
- Basic Text

SINGLE

- Post Title
- Excerpt
- Meta Data
- Post Content
- Social Sharing
- Related Posts
- Author
- Comments
- Taxonomy
- Post Navigation

LAYOUT

- Div

BASIC

- Rich Text
- Text link

Placeholder Placeholder Placeholder Placeholder

Basic Text

Structure

- Feature Section Papa
- Feature Grid Papa

We took the template and edit it with Bricks

48:16

Brazilian Jiu Jitsu

This is an intro to Brazilian Jiu Jitsu. You should definitely come sign up at our gym.

Sign Up



And now our Hero is dynamic and the rest static

83
Placeholder

83
Placeholder

83
Placeholder

83
Placeholder



Women's Kickboxing

This is my custom service lede paragraph for Service #1. Is it showing up in the template?

Buy Now



The other Post is still a blank slate waiting for user input



template, but the user can determine the rest of the page content on a per-page basis.

Template Type #3: Full Local Template

A Full Local Template inserts a pre-defined full page layout that the user can then manipulate statically. It's a "starting point" that isn't influenced by other instances (other than styling from classes).

[Basic Text](#)

BEWARE: Pre-Built Page Builder "Components"

Many page builders advertise "100+ Pre-Built Elements." These elements are DANGEROUS and SHOULD NOT be used if you care about scalability and maintainability.



Icon box heading

followed by some bogus content.
Aenean commodo ligula eget dolor.
Aenean massa. Cum sociis natoque
penatibus et magnis dis parturient
montes, nascetur ridiculus mus.

Structure

- Section
- Section
- Global
- Local
- Dynamic
- Template: Dynamic Page
- Template: Partial Dynamic Page
- Template: Local Page
- Template: Local Page
- Template: Local Page
- Template: Local Page
- Template

50:46

Template: Local Page

CONTENT STYLE

Use query loop

HTML tag section

Display flex

Flex wrap No wrap

Direction

Align self

Align main axis

Align cross axis

Column gap 67.5px

Row gap 67.5px

Flex grow 0

Flex shrink 1

Flex basis auto

Order 0

Icon box heading

followed by some bogus content.
Aenean commodo ligula eget dolor.
Aenean massa. Cum sociis natoque
penatibus et magnis dis parturient
montes, nascetur ridiculus mus.

BEWARE: Page Builders That Force Styling Inside of Components (Styling Presets)

PRESETS are NOT the same as classes and have far more limitations. I wrote a detailed article if you want to go deeper on this topic.

Let's add a header and footer to our site!

This process is different in every page builder, so you must read the documentation for the page builder you happen to be using.

Before we create header and footer

52:41

My Templates [Add New](#) [Import template](#)

All (3) | Published (3)

Bulk actions [Apply](#) All dates [Filter](#)

☐	Title	Type	Conditions	Bundle	Tags	Shortcode
☐	Service Page — Bricks	Single	Post type (Service)	-	-	[bricks_templ
☐	Blog: Single Post — Bricks	Single	Post type (Post)	-	-	[bricks_templ
☐	Header Component — Bricks	Section	-	-	-	[bricks_templ

[Edit](#) | [Quick Edit](#) | [Trash](#) | [View](#) | [Duplicate](#) | [Export](#)

[Template](#) | [Edit with Bricks](#)

We already have a Header Component but we don't actually have a header

[Bulk actions](#) [Apply](#)



Bricks Clean 0 + New Edit with Bricks Automatic CSS

Add New Template

Header

EDIT WITH BRICKS

Author

admi (admi) v



53:14

EDIT WITH BRICKS

Template Type ^ ▾ ▲

Select template type:

- ✓ Select
- Header
- Footer
- Single
- Section
- Popup
- Archive
- Search results
- Error page

 Publish immediately [Edit](#)[Move to Trash](#)

Publish

Template Tag ^ ▾ ▲

 [Add](#)

Separate tags with commas

[Choose from the most used tags](#)

Templat

Separate

[Choose](#)

Featured image ^ ▾ ▲



The screenshot displays a web design tool interface. At the top, there are two tabs: "MY TEMPLATES" (highlighted in yellow) and "REMOTE TEMPLATES". To the right of these tabs are two toggle switches: "Import images" and "Replace content". Below the tabs is a search bar labeled "Search templates ..." and a dropdown menu labeled "Template type". The main area of the interface shows a grid of template components. The first row contains three large components: "Header", "Service Page", and "Blog: Single Post". The second row contains a smaller component labeled "Header Component". This component has two buttons: "INSERT" (highlighted in yellow) and "EDIT". A mouse cursor is pointing at the "INSERT" button. In the bottom right corner, there is a small video inset showing a man wearing a cap and glasses, likely the presenter. The bottom of the screen features a video player control bar with a progress bar, a volume icon, and a timestamp of 53:40.

Facebook Hey! Business Personal Hosting Resources Basecamp Automatic.css Frames Hubspot HelpScout Geni.us InnerCircle ACSS Hey! Notification i... UserMaven Avventure JS MTL

b

Template

#brxe-pfrfkf

CONTENT STYLE

Template

Select template

Search for

Header Component

Blog: Single

Service Page

No template selected.

We did not say 'Insert Template' but only pulled in the Header Component

If we'd pull it in as a Template we'd not be able to edit it!

53:54

Browser tabs: Basics of Templating (Builder) x Header (Template) x Women's Kickboxing (Builder) x Women's Kickboxing - Bricks x Brazilian Jiu Jitsu (Builder) x Brazilian Jiu Jitsu - Bricks Cl x

Address bar: Not Secure bricks-clean.local/template/header/?bricks=run

Browser extensions: Facebook, Hey!, Business, Personal, Hosting, Resources, Basecamp, Automatic.css, Frames, Hubspot, HelpScout, Geni.us, InnerCircle, ACSS, Hey! Notification i..., UserMaven, Avventure, JS, MT

Template settings sidebar:

- Template settings
- Default templates are enabled. Template conditions precede default templates.
- HEADER
- CONDITIONS
 - Set condition(s) to show template on specific areas of your site.
 - Entire website
 - Entire website
 - Exclude
 - ADD CONDITION
- POPULATE CONTENT

Main content area: logoipsum

Video player controls: 54:58

Bricks CleanCustomize0+ NewEdit ServiceEdit with BricksRender with BricksAutomatic CSS

Howdy, admin

logoipsum

HomeAboutContact

Women's Kickboxing

This is my custom service lede paragraph for Service #1. Is it showing up in the template?

Buy Now

Accent heading

Your heading

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.





Browser tabs: Basics of Templating (Builder) x Footer (Template) x Women's Kickboxing (Builder) x Women's Kickboxing - Bricks x Brazilian Jiu Jitsu (Builder) x Brazilian Jiu Jitsu - Bricks Cl x

Address bar: Not Secure bricks-clean.local/template/footer/?bricks=run

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Template settings

Default templates are enabled. Template conditions precede default templates.

CONDITIONS

Set condition(s) to show template on specific areas of your site.

Entire website

Entire website x

Exclude ☐

ADD CONDITION

POPULATE CONTENT

Logoipsum

Same applies for the footer

Call to action heading

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Call to action

logoipsum

I am a heading

Footer Link

Footer Link

56:59

Template: Local Page

CONTENT

STYLE

Use query loop ☐

HTML tag

section

Display

flex

Flex wrap

No wrap

Direction

Align self

Align main axis

Align cross axis

Column gap

67.5px

Row gap

67.5px

Flex grow

0

Flex shrink

1

Flex basis

auto

Order

0

Template Type #3: Full Local Template

A Full Local Template inserts a pre-defined full page layout that the user can then manipulate statically. It's a "starting point" that isn't influenced by other instances (other than styling from classes).

BEWARE: Pre-Built Page Builder "Components"

Many page builders advertise "100+ Pre-Built Elements." These elements are DANGEROUS and SHOULD NOT be used if you care about scalability and maintainability.



Icon box heading

followed by some bogus content.
Aenean commodo ligula eget dolor.
Aenean massa. Cum sociis natoque
penatibus et magnis dis parturient
montes, nascetur ridiculus mus.

Icon Box

Structure

Section

Section

Global

Local

Dynamic

Template: Dynamic Page

Template: Partial Dynamic Page

Template: Local Page

Container

Template: Local Page

Template: Local Page

Template: Local Page

Template: Local Page

BEWARE: Page Builders That Force Styling Inside of



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Aenean massa. Cum sociis natoque
penatibus et magnis dis parturient
montes, nascetur ridiculus mus.

**This example is an Icon Box
and we assume you used it
everywhere on your site**



Many page builders advertise "100+ Pre-Built Elements." These elements are DANGEROUS and SHOULD NOT be used if you care about scalability and maintainability.

Many page builders advertise "100+ Pre-Built Elements." These elements are DANGEROUS and SHOULD NOT be used if you care about scalability and maintainability.

If the customer now comes back with the order to add a CTA to the box...

Pre-Build elements are a closed wall!

BEWARE: Page Builders That Force Styling Inside of



followed by some bogus content.
Aenean commodo ligula eget dolor.
Aenean massa. Cum sociis natoque
penatibus et magnis dis parturient
montes, nascetur ridiculus mus.

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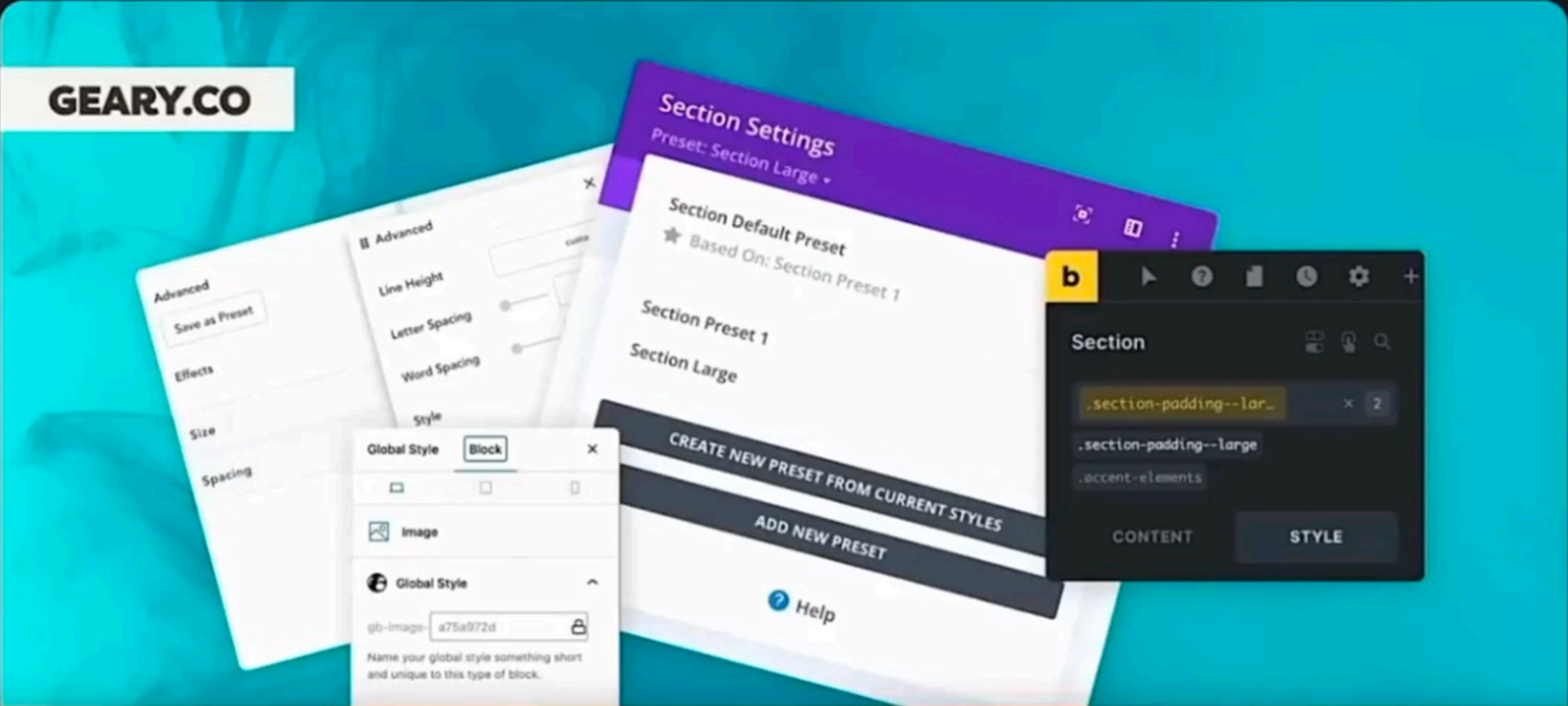
geary.co/presets-vs-classes/

Kevin Geary
Agency owner & WordPress entrepreneur

Home About Projects Videos Consulting Blog Tools Inner Circle

Page Builder “Global Presets” Are Weak, Limited, & Unnecessary

April 10, 2023 • Kevin Geary



GEARY.CO

Section Settings
Preset: Section Large

Section Default Preset
★ Based On: Section Preset 1

Section Preset 1
Section Large

CREATE NEW PRESET FROM CURRENT STYLES

ADD NEW PRESET

Help

Section
.section-padding--lar... x 2
.section-padding--large
.accent-elements
CONTENT STYLE

Global Style
Block
Image
Global Style
gb-image--a75a972d
Name your global style something short and unique to this type of block.

Advanced
Save as Preset
Effects
Size
Spacing

Advanced
Line Height
Letter Spacing
Word Spacing
Style

1:06:42